

Mandala Yoga Festival Sponsorship

Inspire Yoga.

June 29, 2025 City Park, Appleton WI



Presented By
Mandala Yoga Festival, LLC

Table of Contents

Introduction

02

Event Details

03

Budget

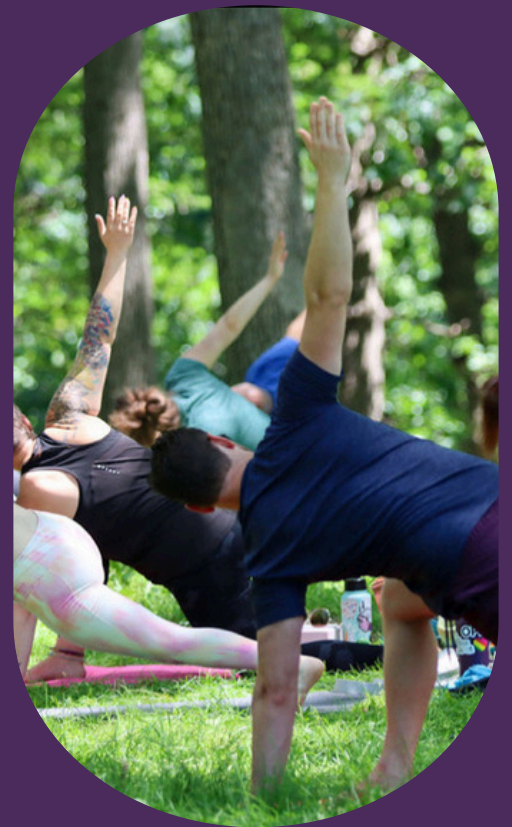
04

How Can You Sponsor?

05

Further Information

06



Introduction

The Mandala Yoga Festival (MYF) is a one-of-a-kind yoga experience that delivers an abundance of opportunities to teach, practice, and connect with a broader community. As a free, all-day yoga festival, MYF is intentionally designed, offering a platform that draws in practitioners of all levels and interests, allowing them to explore and expand their yoga journey. By sponsoring MYF, your investment can help elevate this transformative experience, bringing more people into the yoga world through shared values of connection, growth, and mindfulness.

MYF 2024



Event Details

At the heart of the Mandala Yoga Festival is our deep commitment to: Inspire breath, inspire movement, inspire peace, inspire life and ultimately inspire yoga.



Event Purpose

We created the Mandala Yoga Festival to showcase a diversity of styles, disciplines, and forms, providing opportunities for individuals to explore, expand, and evolve their healthy and yogic lifestyle. Mandala Yoga Festival is dedicated to unleashing the gifts of yoga teachers into the heart of our community. By coming together, we create a space where everyone—whether new or experienced—can grow in their practice and deepen their connection to yoga and mindful living.

Time & Location

Date : 29th June, 2025

Time : 9:00am - 7:00pm

Location : City Park, Appleton, WI

Budget

The Mandala Yoga Festival budget for 2025 has been crafted to support a transformative and enriching experience. The allocation covers essential elements by such as venue rental at City Park, professional website development, and high-quality amenities including tents, sound engineering, and entertainment. Additionally, the budget prioritizes fair compensation for our talented instructors and provisions for community engagement, such as food or drink vouchers for volunteers and activities for families. This budget reflects our commitment to inspire yoga within our community.



The estimated budget for 2025 highlights our commitment to transparency in financial planning. This year's budget reflects an increase from last year's expenditures, driven by our dedication to enhancing the overall festival experience. If we don't meet our goals, we will adjust accordingly, and if we exceed our target, we hope to compensate the planning team for their efforts this year. Below are our expected expenses.

Park Rental, Insurance & Permits \$1,500	Teachers \$1,400
Stage, Tents & Tables \$6,000	Flyers, Signs & Banners \$2,000
Community Practices & Sound \$4,500	Toilets \$600
Nourishment \$1,500	Advertising \$1,000
Supplies & Decor \$1,500	Things we haven't thought of yet \$1000

Sponsorship Options

All sponsorships play a crucial role in fulfilling our commitment to keep the festival free for all participants. By partnering with us, you will help us deliver a yoga experience that stands out in its dedication to nurturing both teachers and practitioners, to foster a supportive and vibrant community. Together we will create a transformative event that highlights the best of what yoga has to offer. Please choose which level you would like to donate to the Mandala Yoga Festival. If you would like to sponsor, please visit the website.

Diamond \$1,111

- Logo featured prominently on the festival website, main festival flyer (Deadline: April 1, 2025), shirts and various other signage and media.
- Link to your website or web store
- Announcement during music events
- Vendor booth option - first choice of location
- Opportunity to include promotional materials at the welcome table and in volunteer/vendor/teacher bags.
- Three social media posts
- One post festival social media mention
- One festival shirt

Platinum \$777

- Logo featured on the festival website, shirts and various other signage and media
- Vendor booth option - Second choice of location
- Opportunity to include promotional materials at the welcome table and in volunteer/vendor/teacher bags
- Three social media posts
- One festival shirt

Gold \$333

- Logo featured on the festival website, shirts and various other signage and media
- Option to purchase vendor booth at discounted price, \$89
- 2 social media posts
- One festival shirt

Silver \$111

- Logo featured on festival website, shirts and various other signage and media
- 1 social media post
- One festival shirt

Bronze Door Prize Donation

- Mention on Festival Website

Further Information



We are both humbled and excited to share that the 2024 Mandala Yoga Festival welcomed an estimated 3,000 community members this past year! Many participants immersed themselves in multiple classes, guided by over 45 talented local yoga teachers, offering a total of 51 diverse sessions, including special classes for kids in the Kids' Tent. Additionally, 39 participants enjoyed rejuvenating energy healing experiences like massage and Reiki, while 32 local small business vendors showcased their products, and ten lucky attendees won door prizes.

As we look forward to the next festival, we warmly invite you to join us as a sponsor. Your support will help us continue to create this vibrant community gathering and enhance the experiences we offer. Together, we can promote wellness, connection, and joy in our community. Thank you for considering this wonderful opportunity to make a positive impact!



Contact Information

Email: breathe@mandalayogafestival.com
Website: mandalayogafestival.com