

2026 MANDALA YOGA FESTIVAL

SPONSORSHIP PROPOSAL

June 28, 2026
Pierce Park - Appleton, WI





Your Guide To Sponsorship

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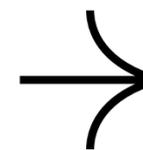
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MandalaYogaFestival.com



Introducing

A Day of Movement & Celebration

Welcome to the Mandala Yoga Festival.

This free, one-day retreat-style experience brings people together through yoga, music, healing arts, and meaningful connection. Set outdoors at the height of summer, it's a space to move intentionally, and explore how wellness practices look and feel.

Now in our third year, the Mandala Yoga Festival is growing into a mindful space where presence and community gather for the day.

Your sponsorship inspires possibility!



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Our Vision

Behind the Festival

At the heart of the Mandala Yoga Festival is a clear intention:

To create a space where teachers, artists, musicians and healers can share their gifts—and where the community is invited to receive, explore, and connect.

We believe that when people are given space to teach from the heart, something much larger unfolds. This festival is shaped by those offerings—movement, breath, creativity, sound—and the meaningful moments that rise up in between: the conversations over lunch, the laughter in a workshop, the quiet grounding after a class.

This isn't about performance—it's about participation.

We've built a framework where each person can shape their own experience. Whether someone joins for a morning flow, a sound bath, massage, or to browse handmade goods and meet others, there's space to move at their own pace.

As we grow, we stay rooted in what matters:

A festival that feels personal.

Where wellness is shared, not sold.

Where knowledge, presence, and care are exchanged freely.

And where the community feels a part of something real.



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Meet the Team

The Creative Force Behind the Festival

Behind Mandala Yoga Festival is a team of visionaries, organizers, and creators who believe deeply in the power of shared space, practice, and purpose. We are holding a container for growth, for connection, and for teachers and community to show up fully in their gifts. Each member of this team brings their heart, skill, and soul to the work, and together we've built a movement. One that continues to evolve, expand, and welcome others.



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About the Event

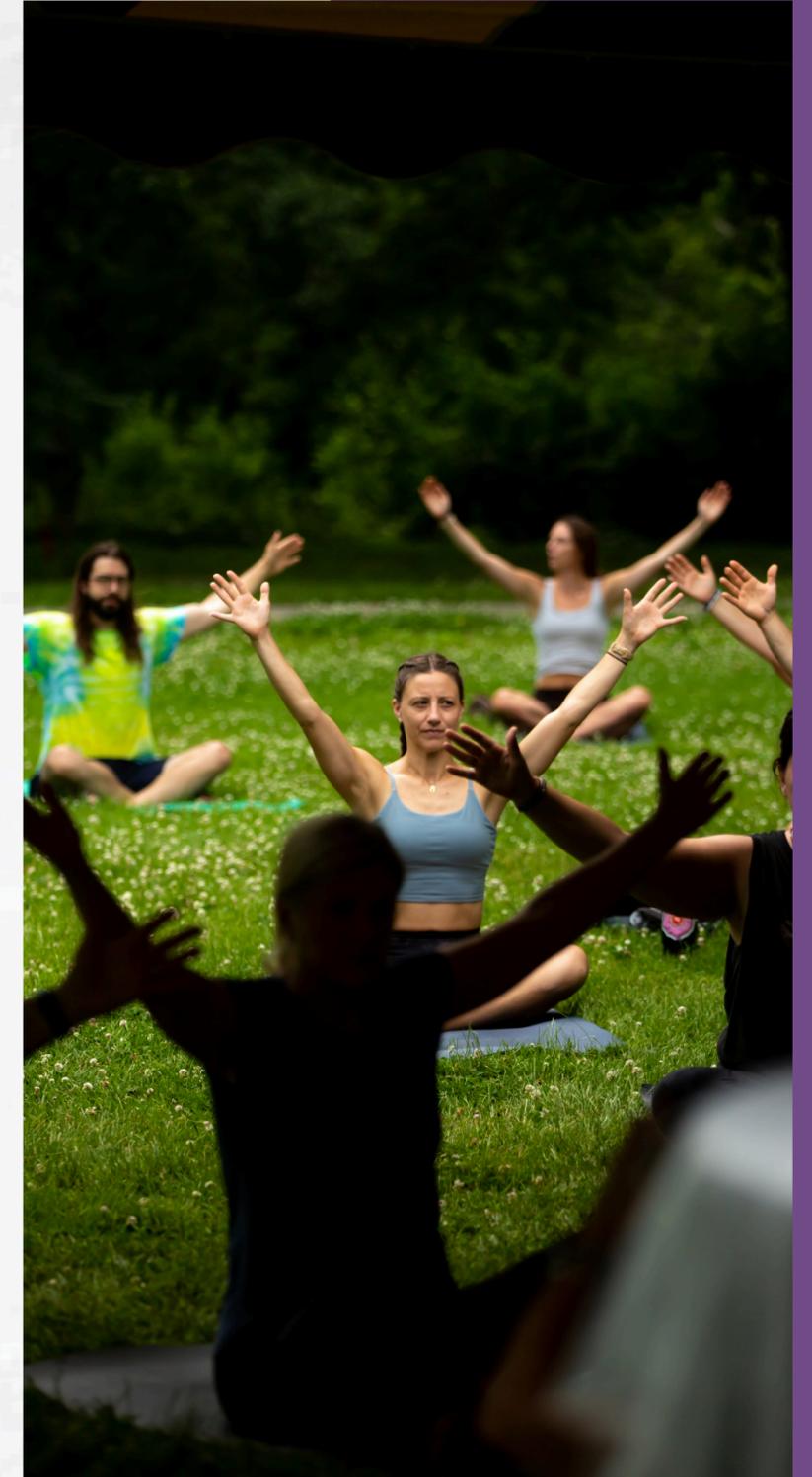
What Makes Us Special?

The Mandala Yoga Festival 2026 is a full-day event held outdoors in Pierce Park, Appleton. The festival is free to attend and open to the public. Participants are welcome to come and go or stay for the entire day.

This is a curated, open-air journey designed so each attendee can shape their own experience.

Last Year's Festival Included:

- Over 50 movement & healing sessions, including vinyasa, slow flow, somatic dance, yin, breathwork, meditation, and sound baths
- Massage and bodywork tents offering paid add on booked sessions
- 50+ local vendors, ranging from handmade goods, saunas and ice bathing opportunity, holistic health, to food trucks
- Live music and ambient soundscapes throughout the day
- Creative and expressive workshops
- Interactive kids tent with guided yoga practices and mindful activities



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Event Schedule



June 28, 2026 - Pierce Park

The Mandala Yoga Festival is a full-day, retreat-style experience built around movement, creativity, and connection. From opening to close, the park is alive with ongoing classes, workshops, music, and wellness offerings, all designed to keep energy flowing and participants engaged.

All Day Long

- Yoga & Movement Classes
- Live & Ambient Music Throughout the Park
- Healing Arts: Massage, Reiki, Mind & Bodywork
- Creative Workshops & Hands-On Experiences
- Vendor Market Featuring 50+ Local Makers
- Food Trucks & Nourishing Meal Options
- Family-Friendly Activities & Rest Areas

The entire day is carefully curated to encourage guests to explore the festival in their own rhythm—returning again and again to the spaces, classes, and experiences that resonate most.

For sponsors, this means continuous foot traffic, multiple exposure points, and a highly engaged audience throughout the day.



Why Sponsor?



Value Beyond Visibility

Your sponsorship supports creating a deeply nourishing experience for the community. You will be aligning your brand with a purpose-driven, community-centered experience. This isn't a passive audience. Our attendees are engaged, curious, and deeply present. They come to participate fully, and they spend the entire day doing so.

As a Sponsor, You Will:

- Gain continuous exposure across the event
- Connect with a wellness-focused, community-minded audience
- Align with values of presence, creativity, healing and holistic living
- Support the growth of a grassroots, local festival with long-term vision
- Be recognized not just for advertising, but for helping make it all possible



Sponsorship Packages

Tailored for Every Brand

Our flexible packages ensure that every partner, from startups to major corporations, finds a sponsorship tier that aligns with their goals. We're open to co-creating ideas to ensure mutual success.

Diamond - Presenting Sponsor – (Exclusive- 2 available - Contact for Details)

Be the face of the Mandala Yoga Festival as our top-tier supporter. Perfect for visionary brands ready to lead with purpose & inspire community.

Platinum - Yoga Tent Sponsor – \$2,000 (7 Available - Contact for Details)

Put your name on a yoga tent! Perfect for studios and brands seeking a strong, aligned presence right at the heart of the festival's movement.

Gold- Connecting Sponsor – \$1,000

A solid pillar of support, this level is perfect for aligned brands seeking meaningful visibility while investing in conscious community and wellness culture.

Silver - Community Sponsor – \$250

A grounding force behind the festival experience, ideal for businesses who want to support intention while receiving valuable brand exposure within a mindful community.

Bronze - Friends of Festival – In-Kind

Donate water, snacks, coffee, or supplies. Your behind-the-scenes support keeps the festival thriving and offers bits of magic.

Door Prize Sponsor

Offer a tangible gift! A fun way to participate while gaining visibility in our festival community.



Sponsorship Details

Diamond – Exclusive Presenting Sponsor – Contact for Pricing (2 available)

- “Presented by [Your Brand]” on all flyers, signage & materials
- **Headline logo** on print, digital, t-shirts, and festival entrances
- **Vendor Booth**
- **Verbal recognition** throughout the event
- **Teacher Swag bag insert opportunity**
- **Social Media Exposure:**
 - All community posts
 - 3 custom video reels
 - 3 spotlight posts
 - Story shares

Platinum – Yoga Tent Sponsor – \$2,000 – Contact for Details (7 Available)

- Be the **exclusive** supporter of a yoga tent
- **Premier logo placement** on all flyers, signage, t-shirts, website and **Yoga Class Tents**
- **Vendor Booth**
- **Verbal recognition** throughout the event
- **Teacher Swag bag insert opportunity**
- **Social Media Exposure:**
 - 2 community posts
 - 2 custom video reels
 - 2 spotlight posts
 - Story shares

Gold – Connecting Sponsor – \$1000

- **Logo placement** on all flyers, signage, t-shirts, and website
- **Social Media Exposure:**
 - 1 community post
 - 1 custom video reel
 - 1 spotlight post
 - Story shares

Silver – Community Sponsor – \$250 **

- Inclusion in group printed signage
- Website recognition
- **Social media:**
 - 1 spotlight post
 - Group thank-you posts

Bronze – Friends of Festival – In Kind Donations **

- Inclusion in group printed signage
- Website recognition
- **Social media:**
 - group thank-you posts

Door Prize Sponsor – Any Value **

Contribute a product or service for door prize drawings. Your support will be recognized on the website and the giveaway table. This is a simple way to engage with attendees and can be added to any sponsorship tier.

**Does not include t-shirt logo placement or vendor booth.





MANDALA YOGA FESTIVAL

Let's Collaborate Partner With Us Today

-  June 28, 2026 - 9am to 5pm
-  jdavel@mandalayogafestival.com
-  Pierce Park - Appleton, WI

We're honored to invite you into the story of the Mandala Yoga Festival. With your generous support, we can continue to create a space that uplifts, inspires, and brings people together in meaningful ways. Let's build something lasting together!

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